

Category Entry Criteria - The Eastside Award for Contribution to the Arts

The Eastside Award for Contribution to the Arts

Sponsored By:



Entry Criteria

This award is open to individuals or groups involved in the promotion and provision of the Arts in the East Belfast area that contribute to greater involvement in Arts related activities

Entrants are encouraged to provide information that will demonstrate how the individual or group:

- Contributes to the overall ARTS provision in East Belfast
- Attracts
 - Increased participation in the arts activity or
 - Attendance at the arts activity or performances
- Can demonstrate impact in terms of one or all of the following
 - Engagement with community
 - Engagement with audiences
 - Revenues Generated
- Collaboration with other ARTS offerings if appropriate
 - In East Belfast
 - Outside East Belfast
- Can provide examples of
 - Overall aims of the organisation or activity
 - Understanding the marketplace
 - Marketing & Advertising
 - Quality of Service
 - Customer feedback
 - External Awards or recognition

Helpful Hints

- *Take time to look at the criteria in you chosen category and use it to guide your responses.*
- *It is important to note that the Judges will be looking for evidence that will demonstrate the contributions, achievements or impacts associated with your responses.*
- *It might be useful to create a first draft and have a colleague or a trusted friend to review your application and give you feedback.*
- *Supporting material in the form of photos, printed items, graphs – e-versions or hard copies may be brought with you on the day and left with the Judges.*
- *Remember, the judges can only base their assessment on the information provided on the entry form so please do make sure you include all relevant information to assist them in the judging process*