

THE EASTSIDE AWARD FOR ENVIRONMENTAL SUSTAINABILITY

Entry Criteria

This award is open to individuals or organisations, regardless of size or sector within the East Belfast & Greater East Belfast area that have introduced solutions to improve their own Environmental and or Sustainability footprint, or that of their customers. This could be in one or more of the following areas; products, business processes, product design, customer service, technology solutions, marketing solutions or people development.

Entries are welcomed from individuals or organisations who are based in East Belfast & Greater East Belfast areas that are either serving the local area only or are providing products or services to others on a national or international basis.

Entrants must be able to provide information and examples linked with the following:

- ✓ What steps have you taken and how have these helped take your business or service forward?
- ✓ What makes you 'stand' - stand out from the competition?
- ✓ What are the key features of your Environmental Sustainability you wish to highlight and in what areas is it having an impact on your performance?
- ✓ How do you define success for the innovation and what evidence can you provide?
- ✓ Have you received any other awards or accreditations for your contribution to the Environment or Sustainability
- ✓ Any other relevant information that they feel would support your entry

Helpful Hints

- ✓ Take time to look at the criteria in your chosen category and use it to guide your responses.
- ✓ It is important to note that the Judges will be looking for evidence that will demonstrate the contributions, achievements or impacts associated with your responses.
- ✓ It might be useful to create a first draft and have a colleague or a trusted friend to review your application and give you feedback.
- ✓ Remember, the judges can only base their assessment on the information provided in the entry form so please do make sure you include all relevant information to assist them in the judging process.

Entries should be submitted or returned no later than **5pm Friday 28th October 2022**. Applications can be submitted online however, an application form can also be downloaded from the website, filled in and emailed to info@eastsideawards.org or posted to:

Eastside Awards Committee
City East Business Centre,
68-72 Newtownards Rd,
Belfast
BT4 1GW

All queries in relation to applications can be sent to info@eastsideawards.org